

iBEGIN 2017 special session:

Global innovation networks and regional variety: impact on transformation paths and innovation performance

Three characteristics define the current global industrial landscape. First, as products and production processes are becoming increasingly complex, firms in most industries become more dependent on using a wide range of network practices and channels to access and assimilate knowledge developed outside their own firm boundaries, value chains, sector domains and immediate geographical surroundings. Furthermore, this process is taking place at a global scale with a dramatic increase in the number of firms from developing countries that become part of globally organized innovation networks. Finally, and in parallel with increasing globalization, territorial specialisation patterns appear to become more rather than less pronounced as the process of globalisation progresses. Taken together, this suggests that the locus of innovation has shifted away from individual firms and their supply chains, towards territorial economies and the 'global innovation networks' (GINs) by which they are linked (Herstad, Aslesen & Ebersberger, 2014; Cooke, 2013; Parrilli et al., 2012). Yet, we know very little not only about the interplay between different typologies of local/regional innovation systems and global innovation networks, but also on the impact of these global networks on firms and regional transformation paths and innovation performance.

For this session we welcome quantitative and qualitative papers which explore the links between regional variety and global innovation networks and their impact. Of particular interest are international comparative analysis addressing the following questions: 1) How does regional variety affect the engagement in GINs? (inter-regional differences)? 2) What is the impact of the engagement in GINs in terms of innovation at the level of the firm and dynamics at the level of regions and for different regions? (impact)

Session organizers:

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Please submit your extended abstract (5-7 pages) by email at the following address:

2017ibeginconference@gmail.com → Specify in the subject: **iBEGIN special session- GIN and Regional Variety**

Conference dates and venue: December 18-19, 2017 - Department of Management, Ca' Foscari University of Venice, Italy.

Paper submission deadline: July 30th, 2017

Notification of accepted papers: September 10th, 2017