

Curriculum Vitae

Personal Information

Surname/ First name	PLECHERO MONICA
Home Address	Via dei Volsci, 103 – 00185 Roma
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Main Education and Training

Date	2012
Title of qualification awarded	Ph.D in Social and Economic Geography - Defence: 11 December 2012
Principal subjects	Regional Innovation Systems; Innovation Networks; Globalization of Innovation; Firms Capabilities.
University	Circle (Centre for Innovation, Research and Competence in the Learning Economy), Lund University – Sweden
Thesis	The changing geography of innovation. Chinese and Indian regions and the global flows of innovation
Date	2007
Title of qualification awarded	ESST International Master (European Studies of Society, Science, and Technology) . Assessment: Distinction
Principal subjects	Multidisciplinary studies on Society, Science, and Technology
University	First Semester: Roskilde University – DK Second Semester: Lund University - SE
Thesis	The role of local universities in improving traditional SMEs innovative performances: The Veneto Region case
Dates	2003
Course and certificate	Master in Management per la Piccola e Media Impresa [Master in Management of Small and Medium Firms].
Institution	Confartigianato, Pisa - Italy
Dates	1999
Title of qualification awarded	Bachelor Degree in Business Economics at Ca' Foscari University in Venice, Italy 85/110
University	Ca' Foscari University, Venice - Italy
Dates	1992
Title of qualification awarded	Technical diploma in accountancy and qualified accountancy and specialization in foreign trade
Institution	Piovene Technical Commercial Institute, Vicenza - Italy

PUBLICATIONS

- Zukauskaitė, E., Tripl, M. and Plechero, M., 2017. Institutional Thickness Revisited. *Economic Geography*. Volume 93 (4), pp. 325-345. Doi: 10.1080/00130095.2017.1331703.
- Chaminade C., De Fuentes, C., Harirchi G., Plechero M., (2016) The geography and structure of Global Innovation Networks: global scope and regional embeddedness. Chapter in: Doloreux et al. (eds) *Handbook of the Geographies of Innovation*. Cheltenham, Edward Elgar Publishing Ltd.
- Plechero, M. and Chaminade C. (2016), The role of regional sectoral specialization on the geography of innovation networks: a comparison between firms located in regions in developed and emerging economies, *Int. J. Technological Learning, Innovation and Development*, vol. 8, pp. 148-170.
- Chaminade C., Plechero M., 2016. International knowledge flows. Chapter in 'Science, Research and Innovation Performance. A contribution to the Open Innovation Open Science Open to the World agenda of the EU, European Commission - Directorate-General for Research and Innovation, pp. 203-226.
- Plechero, M. and Chaminade C. 2016, Spatial Distribution of Innovation Networks, Technological Competencies and Degree of Novelty in Emerging Economy Firms, *European Planning Studies*, 24 (6), 1056-1078.
- Chaminade C. and Plechero, M. 2015. The role of geographical proximity in the international knowledge flows of European firms: an overview of different knowledge transfer mechanisms, *Papers in Innovation Studies*, No. 2015/30.
- Chaminade, C., & Plechero, M. 2015. Do regions make a difference? Regional innovation systems and global innovation networks in the ICT industry. *European Planning Studies*, 23(2), 215-237.
- Chaminade, C., Castellani D. and Plechero M., 2014. *The emergence of China and India as new innovation power houses – Threat or opportunity?* Globaliseringsforum Report. Entreprenörskapsforum.
- Lv. P., Plechero M. and Basant R., 2013. International Competitive Strategy Choices: Comparing Firms in China and India. *Asian Pacific Business Review*, 19 (4), pp. 542-558.
- Plechero, M. and Chaminade, C., 2013. The influence of micro-characteristics in different modes of globalization of innovation: A comparative study of Indian (Pune) and Chinese (Beijing) firms. *Industry and Innovation* 20 (7), 661-682.
- Plechero, M. 2013. Thesis abstract: The changing geography of innovation: Chinese and Indian regions and the global flows of innovation, *Innovation and Development*, 3 (2), 319-319, DOI: 10.1080/2157930X.2013.833781
- Plechero M., Filippetti, A., 2013. Quali politiche di investimento per la ricerca? In Avveduto S. (ed.) *Saperi in rete. Scenari e prospettive su popolazione, welfare, scienza e società*. IRPPS Monografie.
- Plechero, M. 2012. *The changing geography of innovation. Chinese and Indian regions and the global flows of innovation*. PhD dissertation. Lund University Press.
- Plechero, M., 2010. *Effect of geographical proximity and technological capabilities on the degree of novelty in emerging economies*. CIRCLE Electronic Working Paper n° 12.
- Plechero M., 2009, *The Role of Local Universities in Improving Traditional SMEs Innovative Performances: The Veneto Region Case*, CIRCLE electronic working paper 2009/11.
- Plechero M., Rullani E., 2007, *Innovare. Reinventare il made in Italy*, [Innovating. Reinvent Made in Italy] Egea, Milano.
- Furlan A., Plechero M., 2007, I casi aziendali [The case studies] chapter in Corò G., Grandinetti R. (eds.), *Le strategie di crescita delle medie imprese: dimensione, relazioni e competenze*, Il Sole 24 Ore, Milano, pp.123-255.
- Plechero M., Rullani E., (eds.), 2006, *L'innovatore della porta accanto: Creatività imprenditoriale e innovazione a Treviso*, Unindustria Treviso.
- Lattarulo P., Plechero M., 2005, *Traffico e Inquinamento: I Danni per la salute dell'Uomo e i Costi Sociali*, Irpet, Firenze.
- Lattarulo P., Plechero M., 2005, I costi sanitari e sociali dell'inquinamento da traffico, chapter in Libro Bianco *Inquinamento atmosferico urbano e salute in Toscana*, Regione Toscana, Firenze.
- Plechero M., 2003, Sistema Nord-Est: ICT alla prova, chapter in Gottardi G., Mariotti S., *Crisi e trasformazione dell'economia digitale. Il dibattito e il caso italiano*. Franco Angeli Editore: Milano, pp 206-228.
- Plechero M., Rullani E., 2001, *L'industria vicentina ad una svolta: strategie per crescere, differenziarsi, investire in risorse umane*, Associazione Industriali della Provincia di Vicenza.

LEAVE

Maternity leave: from 09/2010 to 08/2011

Maternity leave: from 11/2013 to 05/2014

TEACHING

2017 Lecturer on **1) Italian Business and 2) Innovation and firms' competition**, **UIBE** (University of International Business and Economics), **Beijing** (within Erasmus Teaching staff mobility programme)

2016 Lecturer, course on **Entrepreneurialism in a European Context**, **CIEE** (Council on International Educational Exchange), Italy

2012 Lecturer, course on **"Globalization and Innovation"**, Lund Institute of Technology (LTH), Lund University

2009 Lecturer, course on **"Global Competition in High Technology Sectors"**, Lund Institute of Technology (LTH), Lund University

PARTECIPATION IN NATIONAL AND INTERNATIONAL PROJECTS

Wallenberg Foundation project (Global innovation networks, regional variety and its impact on the innovativeness of firms and regions: The IT and new media industry in Sweden in a global comparative Perspective) (ongoing - participation in the project proposal and project execution).

RegHealth-RI project The European regions network for Health Research and Innovation (2015-2016). (Project execution and co-developing of final report)

Progetto Premiale Tecnologie e sistemi innovativi per la fabbrica del futuro e Made in Italy promoted and financed by Programma Nazionale della Ricerca (2015). (Participation in the project proposal and project execution)

The challenge of globalization: Technology driven foreign direct investment (TFDI) financed by Rijkswaarden (2011-2014) (Participation in the project proposal)

INGINEUS Project (Impact of Networks, Globalisation, and their INteraction with EU Strategies) under the 7FP (2009-2011). (Participation in project execution/ Participation in the steering committee)

VR Project (Swedish Research Council) "Emerging Trends in Asia: from Cost Based Producers to Global Suppliers of Innovations" (2007-2010). (Participation in project execution)

PARTECIPATION IN INTERNATIONAL CONFERENCES AND WORKSHOPS

- **WASET conference**, Venice, 21-22 June 2017. **Presentation**
- **The 3th Geography of Innovation conference**, 'Toulouse, 28-30 January 2016. Two **papers presentation**
- **RegHealth-RI Workshop** 'Horizon 2020: Synergies with European Structural and Investment Funds (ESIFs) and new ways for widening the participation', **Trieste**, 27-28 November 2016, **Organizational support**
- **RegHealth-RI Workshop** 'Analysis of Health R&I in less performing EU regions: Present situation, possible causes and influencing factors', **Madrid, Spain**, June 18-19, 2015. **Presentation**
- **9th Regional Research Policy Conference**, 16-17 October, 2014. **Stavanger, NO. Paper presentation**
- **CIRCLE Workshop on Measuring Innovation Networks through Social Network Analysis**, 7-8 October, 2014, **Lund, SE**.
- **Workshop** Reverse and intensified globalisation – the case of ICT, Linköping University, **Norrköping Sweden**, 6-7 May 2013. **Paper presentation**
- **GLOBELICS**, 'Innovation and Development: Opportunities and Challenges in Globalization', **Hangzhou, China**, 9-11 November 2012. **Paper presentation**

- **CINet**, Continuous Innovation Across Boundaries: **co-organizer special track** ‘Innovation across geographical boundaries: new dynamics, new actors’, **Rome**, 16-18 September, 2012.
- **AISRe**, ‘Sistemi regionali di innovazione’, **Rome**, 13-15 September, 2012, **co-organizer special track**
- **GLOBELICS**, ‘Creativity, Innovation and Economic Development’, **Buenos Aires**, 15-17 November 2011.
Paper presentation
- **ENGINEUS FINAL CONFERENCE**: ‘Globalisation of Innovation’, 9 December 2011, European Commission. **Brussels**, Belgium.
- **RIP**, The 6th International Seminar on Regional Innovation Policies CIRCLE, Lund University, **Sweden**. **13-14** October 2011. **Paper presentation**
- **DIME WORKSHOP**: Globalization and the changing geographies of production and innovation. Implications for workers, firms, regions and countries, **Utrecht, the Netherlands** 5-7 November 2009. **Paper presentation**
- Invited Seminar at GUCAS (Graduate University of the Chinese Academy of Sciences), Beijing, China 10 November 2009.
- **GLOBELICS**, ‘Inclusive Growth, Innovation and Technological Change: education, social capital and sustainable development’ **Dakar, Senegal**, 6-8 October 2009
- **GLOBELICS**, ‘New insights for understanding innovation and competence building for sustainable development and social justice’, **Mexico City, Mexico**, 22-24 September 2008

REFEREE FOR INTERNATIONAL JOURNALS

Economic Research
 European Planning Studies
 Industry and Innovation
 Innovation and Development
 International Journal of Technology Management
 Journal of Economic and Social Policy
 Papers in Regional Sciences
 Regional Studies

ONGOING WORK ACTIVITIES

Since October 2016 research fellow at Department of Management, Ca’ Foscari University of Venice

Main Previous Work Experience

Dates	From May 2014 to June 2016
Programs	Project collaboration on global innovation networks, regional variety and its impact on the innovativeness of firms and regions (Wallenberg project)
Institution	CIRCLE – Lund University
Dates	From April 2015 to March 2016
Dates	From April 2015 to March 2016
Programs	Post doc position at Trieste University related to a funded Horizon 2020 project (RegHealth-RI) on European performances in R&I in the Health sector
Institution	DEAMS - Trieste University - Italy

Dates	From November 2007 to May 2009
Programs	<p>Project assistant at CIRCLE, Lund University:</p> <ul style="list-style-type: none"> - Coordinator assistant for a EU 7FP project proposal ‘Regional development challenges in an evolving international context’ coordinated by Professor Björn Asheim. Related administrative tasks and development of the whole budget for the proposal. - Collaboration in different research projects coordinated by Associate Professor Cristina Chaminade concerning global innovation networks. - Collection and analysis of data for two research projects in collaboration with Associate Professor Annika Rickne (one of the project was related to the biomedical innovation system).
Institution	Circle (Centre for Innovation, Research and Competence in the Learning Economy), Lund University – Sweden
Dates	Before 2008
Main Occupation	Free lance researcher working for different institutions (see below):
Research program	Firms’ innovation experiences in Treviso Area
Institution	Unindustria Treviso – (The Industrialists’ Association of Treviso) - Italy
Research program	New Policies for firms of the canteen sectors
Institution	Angem – (National Association of Canteens and Services) - Italy
Research program	Dimensional and qualitative growth of firms in Veneto Region
Institution	EU Program: EQUAL Ires Veneto – (Institute for Economic and Social Research of the Veneto Region) - Italy
Research program	Health and social costs of air pollution due to traffic
Institution	Irpet - (Regional Research Institute for the Economic Planning in Tuscany) - Italy
Tasks:	Organization of the international conference of Italian Regional Agencies for International Business, publication of the results of the conference , management of institutional contacts, tasks related to the administration office.
Institution	Toscana Promozione - (Regional Agency for the Economic Promotion of Tuscany) - Italy
Research program	Sustainable innovation in small firms: competition, self-organization and safety in the workplace
Institution	Confartigianato Nazionale – (Small Firms National Association) - Italy
Research program	Knowledge Economy and the development of Calabria Region
Institution	CIES (Center of Social and Economics Engineering of Calabria University) - Italy
Research programs	A new perspective on the modernization process of the Bilateral Association of Veneto’s Small Firms
Institution	EBAV (Bilateral Association of Veneto’s Small Firms) - Italy
Research programs	E-commerce, new technologies and new markets for small and medium firms
Institution	Department of Business Economics at Ca’ Foscari University – Venice - Italy

Research programs	- New proposals for the development of the economy and districts of Treviso Area - Strategies to Achieve Differentiation, Development, and Investment in Human Capital in the industrial area of Vicenza
Institution	Fondazione CUOA - Altavilla Vicentina (University Center for Business Economics) - Italy
Research programs	- Small and medium firms identities - The competitive advantage of small and medium firms: networks and knowledge - The economic problems of the Belluno district
Institution	Laboratorio Network S.r.l (Research Society) - Italy

Personal skills

Mother tongue(s)	Italian
Other languages	English: <i>Fluent</i>; French and German: <i>Basic</i>
Computer skills:	MS Office, STATA for econometric analysis, Ucinet for network analysis, basic notion of RSiena package

References:

- Cristina Chaminade: Professor in Innovation Studies and coordinator of the research area on Globalization of Innovation at Circle, Lund University, affiliated at CIRCLE –SE; Phone: +46462229893; Cristina.Chaminade@circle.lu.se
- Björn Asheim: Professor in Economic Geography at Lund University-SE
Professor of Economic Geography and Innovation at the University of Stavanger -NO;
Phone: +46 46-222 84 02; bjorn.asheim@circle.lu.se

July the 10th, 2017