



### Personal Information

Surname/ First name	<b>PLECHERO MONICA</b>
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### Main Education and Training

Date	2012
Title of qualification awarded	<b>Ph.D in Social and Economic Geography</b> - Defence: 11 December 2012
Principal subjects	<b>Regional Innovation Systems; Innovation Networks; Globalization of Innovation; Firms Capabilities.</b>
University	Circle (Centre for Innovation, Research and Competence in the Learning Economy), Lund University – Sweden
Thesis	<b>The changing geography of innovation. Chinese and Indian regions and the global flows of innovation</b>
Date	2008
Title of qualification awarded	<b>ESST International Master</b> (European Studies of Society, Science, and Technology) Assessment: <b>Distinction</b>
Principal subjects	Multidisciplinary studies on Society, Science, and Technology
University	First Semester: Roskilde University – <b>DK</b> Second Semester: Lund University - <b>SE</b>
Thesis	<b>The role of local universities in improving traditional SMEs innovative performances: The Veneto Region case</b>
Dates	2003
Course and certificate	Master in Management per la Piccola e Media Impresa [ <b>Master in Management of Small and Medium Firms</b> ].
Institution	Confartigianato, <b>Pisa - Italy</b>
Dates	1999
Title of qualification awarded	<b>Bachelor Degree in Business Economics at Ca' Foscari University in Venice, Italy</b>
University	Ca' Foscari University, <b>Venice - Italy</b>
Dates	1992
Title of qualification awarded	<b>Technical diploma in accountancy and qualified accountancy and specialization in foreign trade</b>
Institution	Piovene Technical Commercial Institute, <b>Vicenza - Italy</b>

## Work activities

Dates	From November 2017
Programs	<b>Post doc position at Department of Economics and Management (DISEI)</b> related to a project on Global innovation networks, regional variety and its impact on the innovativeness of firms and regions
Institution	University of Florence - Italy
Dates	From October 2016 to September 2017
Programs	<b>Post doc position at Department of Management</b> related to own project on Mechatronics industrial district and globalization of innovation (based on own research, data collection, and empirical elaboration).
Institution	Ca' Foscari University of Venice - Italy
Dates	From April 2015 to March 2016
Programs	<b>Post doc position at Department of Economics, Business, Mathematics and Statistics (DEAMS)</b> related to a funded Horizon 2020 project (RegHealth-RI) on European performances in R&I in the Health sector. Tasks: data elaboration, econometric analysis, report co-developing.
Institution	Trieste University – Italy
Dates	From May 2014 to June 2016
Programs	<b>Project collaboration at CIRCLE</b> (Centre for Innovation, Research and Competence in the Learning Economy) on global innovation networks, regional variety and its impact on the innovativeness of firms and regions (Wallenberg project). Tasks: theoretical, analytical and empirical contributions, the latter related in particular to collect and analyze data in Beijing (China) and Bangalore (India).
Institution	Lund University - Sweden
Dates	From February 2015 to March 2015
Programs	<b>Project collaboration</b> on Technology and innovation systems for Smart Factory and Made in Italy in relation to China and India competition. 'Progetto Premiale'
Institution	IRPPS – CNR - Italy
Dates	From November 2007 to May 2009
Programs	<b>Project assistant at CIRCLE, Lund University:</b> <ul style="list-style-type: none"> <li>- Coordinator assistant for a EU 7FP project proposal 'Regional development challenges in an evolving international context' coordinated by Professor Björn Asheim. Related administrative tasks and development of the whole budget for the proposal.</li> <li>- Collaboration in different research projects coordinated by Associate Professor Cristina Chaminade concerning global innovation networks (theoretical, analytical and empirical contributions, the latter related in particular to collect and analyze data in regions in emerging economies).</li> <li>- Collection and analysis of data for two research projects in collaboration with Associate Professor Annika Rickne (biomedical innovation system; regional innovation system).</li> </ul>
Institution	Circle (Centre for Innovation, Research and Competence in the Learning Economy), Lund University – Sweden
Dates	<b>Before 2008</b>
Main Occupation	<b>Freelance researcher working for different institutions (see below):</b>

Research program Institution	<b>Firms' innovation experiences in Treviso Area</b> Unindustria Treviso – (The Industrialists' Association of Treviso) - Italy
Research program Institution	<b>New Policies for firms of the canteen sectors</b> Angem – (National Association of Canteens and Services) - Italy
Research program Institution	<b>Dimensional and qualitative growth of firms in Veneto Region EU Program: EQUAL</b> Ires Veneto – (Institute for Economic and Social Research of the Veneto Region) - Italy
Research program Institution	Health and social costs of air pollution due to traffic Irpet - (Regional Research Institute for the Economic Planning in Tuscany) - Italy
Tasks: Institution	<b>Organization of the international conference of Italian Regional Agencies for International Business</b> , publication of the results of the conference, management of institutional contacts, tasks related to the administration office. Toscana Promozione - (Regional Agency for the Economic Promotion of Tuscany) - Italy
Research program Institution	<b>Sustainable innovation in small firms: competition, self-organization and safety in the workplace</b> Confartigianato Nazionale – (Small Firms National Association) - Italy
Research program Institution	<b>Knowledge Economy and the development of Calabria Region</b> CIES (Center of Social and Economics Engineering of Calabria University) - Italy
Research programs Institution	<b>A new perspective on the modernization process of the Bilateral Association of Veneto's Small Firms</b> EBAV (Bilateral Association of Veneto's Small Firms) - Italy
Research programs Institution	<b>E-commerce, new technologies and new markets for small and medium firms</b> Department of Business Economics at Ca' Foscari University – Venice - Italy
Research programs Institution	<b>- New proposals for the development of the economy and districts of Treviso Area - Strategies to Achieve Differentiation, Development, and Investment in Human Capital in the industrial area of Vicenza</b> Fondazione CUOA - Altavilla Vicentina (University Center for Business Economics) - Italy
Research programs Institution	<b>- Small and medium firms identities - The competitive advantage of small and medium firms: networks and knowledge - The economic problems of the Belluno district</b> Laboratorio Network S.r.l (Research Society) - Italy

*Maternity leave: (from 09/2010 to 08/2011 and from 11/2013 to 05/2014)*

## PUBLICATIONS

Zukauskaitė, E., Trippel, M. and Plechero, M., 2017. Institutional Thickness Revisited. *Economic Geography*, 93 (4), pp. 325-345. Doi: 10.1080/00130095.2017.1331703.

Plechero M. 2017. Facing Global Competition through Participation in Globalization of Innovation processes: The Case of Mechatronics District in the Veneto Region, WP 11, Department of Management, Ca' Foscari University.

Plechero M., Cozza C. and Ortega-Argilés R. 2017. European Disparities in Regional Health R&I Performance. WP13, Department of Management, Ca' Foscari University.

Chaminade C., De Fuentes, C., Harirchi G., Plechero M., 2016. The geography and structure of Global Innovation Networks: global scope and regional embeddedness. Chapter in: Doloreux et al. (eds) *Handbook of the Geographies of Innovation*. Cheltenham, Edward Elgar Publishing Ltd.

Plechero, M. and Chaminade C. 2016, Spatial Distribution of Innovation Networks, Technological Competencies and Degree of Novelty in Emerging Economy Firms, *European Planning Studies*, 24 (6), 1056-1078.

Plechero, M. and Chaminade C. 2016. The role of regional sectoral specialization on the geography of innovation networks: a comparison between firms located in regions in developed and emerging economies, *Int. J. Technological Learning, Innovation and Development*, vol. 8, pp. 148-170.

Chaminade C., Plechero M., 2016. International knowledge flows. Chapter in 'Science, Research and Innovation Performance. A contribution to the Open Innovation Open Science Open to the World agenda of the EU', European Commission - Directorate-General for Research and Innovation, pp. 203-226.

Cozza C., Plechero M., Gómez-Núñez, A.J. and Guinea J., 2016. State of the Art of Health Research and Innovation (R&I) in EU regions. Technical Report. DOI: 10.13140/RG.2.2.24304.46085. <http://rhing-net.eu/reghealth-ri/outputs.html>.

Chaminade C. and Plechero, M. 2015. The role of geographical proximity in the international knowledge flows of European firms: an overview of different knowledge transfer mechanisms, *Papers in Innovation Studies*, No. 2015/30.

Chaminade, C., & Plechero, M. 2015. Do regions make a difference? Regional innovation systems and global innovation networks in the ICT industry. *European Planning Studies*, 23(2), 215-237.

Chaminade, C., Castellani D. and Plechero M., 2014. *The emergence of China and India as new innovation power houses – Threat or opportunity?* Globaliseringsforum Report. Entreprenörskapsforum.

Lv. P., Plechero M. and Basant R., 2013. International Competitive Strategy Choices: Comparing Firms in China and India. *Asian Pacific Business Review*, 19 (4), pp. 542-558.

Plechero, M. and Chaminade, C., 2013. The influence of micro-characteristics in different modes of globalization of innovation: A comparative study of Indian (Pune) and Chinese (Beijing) firms. *Industry and Innovation* 20 (7), 661-682.

Plechero, M. 2013. Thesis abstract: The changing geography of innovation: Chinese and Indian regions and the global flows of innovation, *Innovation and Development*, 3 (2), 319-319, DOI: 10.1080/2157930X.2013.833781

Plechero M., Filippetti, A., 2013. Quali politiche di investimento per la ricerca? In Avveduto S. (ed.) *Saperi in rete. Scenari e prospettive su popolazione, welfare, scienza e società*. IRPPS Monografie.

Plechero, M. 2012. *The changing geography of innovation. Chinese and Indian regions and the global flows of innovation*. PhD dissertation. Lund University Press.

Plechero, M., 2010. *Effect of geographical proximity and technological capabilities on the degree of novelty in emerging economies*. CIRCLE Electronic Working Paper n° 12.

Plechero M., 2009, *The Role of Local Universities in Improving Traditional SMEs Innovative Performances: The Veneto Region Case*, CIRCLE electronic working paper 2009/11.

Plechero M., Rullani E., 2007, *Innovare. Reinventare il made in Italy*, Egea, Milano.

Furlan A., Plechero M., 2007, I casi aziendali, in Corò G., Grandinetti R. (eds.), *Le strategie di crescita delle medie imprese: dimensione, relazioni e competenze*, Il Sole 24 Ore, Milano, pp.123-255.

Plechero M., Rullani E., (eds.), 2006, *L'innovatore della porta accanto: Creatività imprenditoriale e innovazione a Treviso*, Unindustria Treviso.

Lattarulo P., Plechero M., 2005, *Traffico e Inquinamento: I Danni per la salute dell'Uomo e i Costi Sociali*, Irpet, Firenze.

Lattarulo P., Plechero M., 2005, I costi sanitari e sociali dell'inquinamento da traffico, chapter in *Libro Bianco Inquinamento atmosferico urbano e salute in Toscana*, Regione Toscana, Firenze.

Plechero M., 2003, Sistema Nord-Est: ICT alla prova, chapter in Gottardi G., Mariotti S., *Crisi e trasformazione dell'economia digitale. Il dibattito e il caso italiano*. Franco Angeli Editore: Milano, pp 206-228.

Plechero M., Rullani E., 2001, *L'industria vicentina ad una svolta: strategie per crescere, differenziarsi, investire in risorse umane*, Associazione Industriali della Provincia di Vicenza.

## PARTECIPATION IN NATIONAL AND INTERNATIONAL PROJECTS

**Granted own research project** with one year Post Doc position at Ca' Foscari University (2016/2017) 'Alla ricerca di nuovi modelli di business: il riposizionamento delle imprese italiane nel contesto della concorrenza globale'. Special focus on SME of Vicenza Mechatronics industrial district facing globalization of innovation and global competitiveness.

**Wallenberg Foundation project** (Global innovation networks, regional variety and its impact on the innovativeness of firms and regions: The IT and new media industry in Sweden in a global comparative Perspective) (2014-2016). (Participation in the project proposal and project execution).

**RegHealth-RI project** The European regions network for Health Research and Innovation (2015-2016). (Project execution and co-developing of final report).

**Progetto Premiale Tecnologie e sistemi innovativi per la fabbrica del futuro e Made in Italy** promoted and financed by Programma Nazionale della Ricerca (2015). (Participation in the project proposal and project execution)

**The challenge of globalization: Technology driven foreign direct investment (TFDI)** financed by Rijkbanken (2011-2014) (Participation in the project proposal)

**INGINEUS Project** (Impact of Networks, Globalisation, and their Interaction with EU Strategies) under the 7FP (2009-2011). (Participation in the steering committee/ Participation in project execution)

**VR Project** (Swedish Research Council) "Emerging Trends in Asia: from Cost Based Producers to Global Suppliers of Innovations" (2007-2010). (Participation in project execution)

## PARTECIPATION IN INTERNATIONAL CONFERENCES AND WORKSHOPS

- **I-Begin 2017**, forthcoming event. **Co-organizer special session on Global innovation networks and regional variety.**
- **WASET conference**, Venice, 21-22 June 2017. **Paper presentation**
- **The 3th Geography of Innovation conference**, Toulouse, 28-30 January 2016. **Two papers presentation**
- **RegHealth-RI Workshop** 'Horizon 2020: Synergies with European Structural and Investment Funds (ESIFs) and new ways for widening the participation', Trieste, 27-28 November 2016, **Organizational support**
- **RegHealth-RI Workshop** 'Analysis of Health R&I in less performing EU regions: Present situation, possible causes and influencing factors', **Madrid, Spain**, June 18-19, 2015. **Presentation**
- **9th Regional Research Policy Conference**, 16-17 October, 2014. Stavanger, NO. **Paper presentation**
- **CIRCLE Workshop** on Measuring Innovation Networks through Social Network Analysis, **Lund, SE**. 7-8 October, 2014.
- **Workshop** Reverse and intensified globalisation – the case of ICT, Linköping University, **Norrköping Sweden**, 6-7 May 2013. **Paper presentation**
- **GLOBELICS**, 'Innovation and Development: Opportunities and Challenges in Globalization', **Hangzhou, China**, 9-11 November 2012. **Paper presentation**
- **CINet**, Continuous Innovation Across Boundaries: **co-organizer special track** 'Innovation across geographical boundaries: new dynamics, new actors', **Rome**, 16-18 September, 2012.
- **AISRe**, 'Sistemi regionali di innovazione', **Rome**, 13-15 September, 2012, **co-organizer special track**
- **GLOBELICS**, 'Creativity, Innovation and Economic Development', **Buenos Aires**, 15-17 November 2011. **Paper presentation**
- **INGINEUS FINAL CONFERENCE**: 'Globalisation of Innovation', 9 December 2011, European Commission. **Brussels, Belgium.**

- **RIP**, The 6th International Seminar on Regional Innovation Policies CIRCLE, Lund University, **Sweden. 13-14** October 2011. **Paper presentation**
- **DIME WORKSHOP**: Globalization and the changing geographies of production and innovation. Implications for workers, firms, regions and countries, **Utrecht, the Netherlands** 5-7 November 2009. **Paper presentation**
- **Invited Seminar at GUCAS** (Graduate University of the Chinese Academy of Sciences), **Beijing, China** 10 November 2009.
- **GLOBELICS**, 'Inclusive Growth, Innovation and Technological Change: education, social capital and sustainable development' **Dakar, Senegal**, 6-8 October 2009
- **GLOBELICS**, 'New insights for understanding innovation and competence building for sustainable development and social justice', **Mexico City, Mexico**, 22-24 September 2008

## REFEREE FOR INTERNATIONAL JOURNALS

Economic Research  
 European Planning Studies  
 Industry and Innovation  
 Innovation and Development  
 International Journal of Technology Management  
 Journal of Economic and Social Policy  
 Papers in Regional Sciences  
 Regional Studies

## TEACHING

**2017 Lecturer, 1) Italian Business, Innovation and firms' competition, UIBE** (University of International Business and Economics), **Beijing** (within Erasmus Teaching staff mobility programme), China

**2016 Lecturer on Entrepreneurialism in a European Context, CIEE** (Council on International Educational Exchange), Italy

**2012 Lecturer**, course on **Globalization and Innovation**, Lund Institute of Technology (LTH), Lund University, Sweden

**2009 Lecturer**, course on **Global Competition in High Technology Sectors**, Lund Institute of Technology (LTH), Lund University, Sweden

## Personal skills

Mother tongue(s)	<b>Italian</b>
Other languages	<b>English: <i>Fluent</i>; French and German: <i>Basic</i></b>
Computer skills:	<b>MS Office, STATA for econometric analysis, Ucinet for network analysis.</b>

According to the Italian Decree DPR 445/2000 and subsequent amendments and additions and to the Legislative Decree 196/2003 I hereby declare that the contents correspond to the truth, and I authorize for personal information processing for the purposes of the selection procedure.

*November, the 17<sup>th</sup>, 2017*